

Marketing Specialist for Chemicals & Pharmaceuticals

Terms of Employment: Permanent, Full Time

Company Overview: Northernchem Inc., headquartered in Niagara Falls, Ontario, is a Canadian high-tech chemical and pharmaceutical company providing quality products and research & development. Our business includes (1) New drug R&D (2) Pharmaceutical intermediates (3) Natural & health products (4) 3D Printing.

We are looking to build a diverse team of individuals with a background in marketing, chemistry and/or pharmaceuticals.

Hours: 38.75 hours per week as base salary plus commission

Salary: \$30,000 ~ \$40,000 per year plus commission

Location of Work: 8485 Montrose Road, Niagara Falls, ON, L2H 3L7

Responsibilities:

- Conducting market research to analyze consumer requirements, habits and trends
- Collaborating with marketing and other professionals to coordinate brand awareness and marketing efforts
- Planning and executing initiatives to reach the target audience through appropriate channels (social media, email, TV etc.)
- Identifying and developing new business prospects from multiple sources including inbound marketing leads, prospect lists, discovery, and independent research
- Working with our marketing team to create meaningful outbound campaigns tailored to potential prospects needs
- Cultivating leads to take through full sales cycle to closing
- Assisting team leader to reach weekly goals
- Undertaking individual tasks of a marketing plan as assigned

Qualifications:

- A desirable candidate should be enthusiastic, resourceful, determined and possess superior communication skills to maintain customer relation
- Proficiency in MS suites is compulsory, in particular Excel spreadsheet (VBA an asset)
- All applicants include ability to communicate in a professional and effective manner both internal and external channels
- Excellent organizational skills and detail-oriented
- A minimum Bachelor's degree in one of Chemistry, Biochemistry, Marketing and/or related field

- Knowledge of chemistry and/or pharmaceutical industry and work experience would be considered as an asset.
- Permanent resident or Canadian citizen required.

Benefits:

Medical, group insurance, short/long term disability, dental care, health care, and vision care

We thank all applicants for their interest, however we will only contact those applicants that best meet our needs and qualifications.

Contact Information:

Email: hr@northerncheminc.com